

# REPORT AFTER ATTENDING A PROGRAM UNDER TEQIP-II

Title: 3rd National Summit on Sustainable Institute Industry Partnership & SIIP Awards - 2015 Organized by: Society for Educational & Entrepreneurship Development (SEED) Venue: ICSR Conference Hall, IIT-Madras, Chennai

Dates: 03 & 04 July, 2015

# Conference Background

Sustainable Institute Industry Partnership (SIIP) is an initiative that aims to bridge the Institute Industry gap through symbiosis. The gap exists due to relative differences in perspectives of educational Institutes and Industries. Institutes look at the general development of students that will give them a wide range of opportunities and choices, while Industries look for employees with specific skills who will fit directly into their system. Having this obvious discrepancy in their respective requirements of Institutes & Industries, there is a need to create a platform where Institutes and Industries can meet, share ideas and interact to bridge the gap. To fulfil this much awaited need, the Sustainable Institute Industry Partnership conference, the flagship event of SEED was conducted in 2015 at IIT-Madras, Chennai.

The 3rd National Summit on "Sustainable Institute Industry Partnership (SIIP -2015)" is organized by SEED, partnering with BOAT (SR) as Knowledge partner, NITTTR as Academic partner, The new Indian Express as Media partner and MSME Development Institute as Enterprise partner.

By developing SIIP all the Stakeholders, namely: Institutes, Industries, Faculty, Students and Society stand to gain. The Institutes gain by way of up to date curricula, source of revenue generation by consultancy and R & D, internship for students and most importantly acquisition of brand name. The Industries gain by way of availability of employable human resources and increased productivity. The faculty gain by way of exposure to latest industrial practices. The students gain by way of hands-on training, reduction of learning curve in industrial practices and the Society gains by way of improved quality of goods and services.

# Conference Themes

- 1. Challenges and Strategies for developing sustainable partnership between Institutes and
- 2. Enriching processes such as Curriculum Development, Skill Development, Accreditation, Industrial Projects, Staff Exchange, Surveys and Rankings through SIIP.
- 3. Strategies for enhancing Alumni involvement, students' Job placement & Internship through SIIP.
- 4. Successful SIIP Models Case Studies and Action plans.

### **Key Takeaways**

At the end of the conference, the participants beneficiary of:

- Strategies for developing Sustainable partnership.
- Action plan for sustainable partnership with Industries/Institutes.
- Enrichment in their competencies by sharing of cases of SIIP models.
- Established new contacts & networking with potential Industries/Institutes.
- A vision and direction to achieve a sustainable industry- institute relation and learn how to maintain these relations for benefits of the industry and academia both.

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